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EDUCATION

Ph.D., Program Evaluation and Instructional Design, Syracuse University, Division of Instructional Design, Development, and Evaluation, School of Education, May 1979.

M.L.M., Educational Media, Georgia State University, Library Media, College of Education, August 1976.

M.S., Instructional Technology, Syracuse University, Area of Instructional Technology, School of Education, May 1975.

B.S., Elementary Education, Georgia State University, College of Education, June 1973.

CURRENT POSITION

1985 - Present Professor of Instructional Technology,
College of Education, The University of Georgia.

Responsible for teaching graduate courses in instructional technology with primary emphasis on program evaluation, educational research, and computer-based education; advising graduate students; chairing Doctoral committees; conducting research and development projects; writing proposals; and directing funded projects and grants, the latter primarily as a co-founder of the Learning and Performance Support Laboratory (LPSL).

SELECTED PUBLICATIONS

Reeves, T. C., & Carter, B. J. (2001). Usability testing and return-on-investment studies: Key evaluation strategies for web-based training. In B. Khan (Ed.), *Web-based training* (pp. 547-557). Englewood Cliffs, NJ: Educational Technology.

Reeves, T. C. (2000). Alternative assessment approaches for online learning environments in higher education. *Journal of Educational Computing Research*, 23(1), 101-111.

Reeves, T. C., & Laffey, J. M. (1999). Design, assessment, and evaluation of a problem-based learning environment in undergraduate engineering. *Higher Education Research and Development Journal*, 18(2), 219-232.

Dehoney, J., & Reeves, T. C. (1999). Instructional and social dimensions of class web pages. *Journal of Computing in Higher Education*, 10(2), 19-41.

Henderson, J., Noell, J., Reeves, T.C., Robinson, T., & Strecher, V. (1999). Developers and evaluation of interactive health communication. *American Journal of Preventive Medicine*, 16(1), 30-34.

Reeves, T. C. (1998). 'Future schlock,' 'the computer delusion,' and 'the end of education: Responding to critics of educational technology. *Educational Technology*, 38(5), 49-53.

Reeves, T. C. (1997). Established and emerging evaluation paradigms for instructional design. In C. Dills & A. Romiszowski, (Eds.), *Instructional development paradigms* (pp. 163-178). Englewood Cliffs, NJ: Educational Technology.

Reeves, T. C., & Reeves, P. M. (1997). The effective dimensions of interactive learning on the WWW. In B. H. Khan, (Ed.), *Web-based instruction* (pp. 59-66). Englewood Cliffs, NJ: Educational Technology.

Reeves, T. C. (1997). An evaluator looks at cultural diversity. *Educational Technology*, 37(2), 27-30.

Jonassen, D. H., & Reeves, T. C. (1996). Learning *with* Technology: Using computers as cognitive tools. In D. H. Jonassen, (Ed.), *Handbook of Research on Ed. Communications & Technology* (pp. 693-719). New York: Macmillan.

Reeves, T. C., & Harmon, S. W. (1994). Systematic evaluation procedures for interactive multimedia for education and training. In S. Reisman (Ed.), *Multimedia computing: Preparing for the 21st century* (pp. 472-505). Harrisburg, PA: Idea Group Publishing.

Reeves, T. C. (1994). Evaluating what really matters in computer-based education. In M. Wild, & D. Kirkpatrick, (Eds.), *Computer education: New Perspectives* (pp. 219-246). Perth, Australia: MASTEC.

Reeves, T. C. (1993). Evaluating technology-based learning. In Piskurich, G. M., (Ed.), *The ASTD handbook of instructional technology* (pp. 15.1-15.32). New York: McGraw-Hill.

Reeves, T. C., Harmon, S. W., Jones, M. G. (1993). Computer-based instruction in developing countries: A feasibility assessment model. *Educational Technology*, 33(9), 58-64.

Reeves, T. C. (1993). Research support for interactive multimedia: Existing foundations and future directions. In C. Latchem, J. Williamson, and L. Henderson-Lancett, (Eds.), *Interactive multimedia: Practice and promise* (pp. 79-96). London: Kogan Page.

Reeves, T. C. (1993). Evaluating interactive multimedia. In Gayeski, D. M., (Ed.), *Multimedia for learning: Development, application, evaluation* (pp. 97-112). Englewood Cliffs, NJ: Educational Technology.

Reeves, T. C. (1993). Pseudoscience in computer-based instruction: The case of learner control research. *Journal of Computer-Based Instruction*, 20(2), 39-46.

Reeves, T. C. (1992). Evaluating schools infused with technology. *Education and Urban Society Journal*, 24(4), 519-534.

Jih, H. J., & Reeves, T. C. (1992). Mental models: A research focus for interactive learning systems. *Educational Technology Research and Development*, 40(3), 39-53.

Reeves, T. C. (1992). Computer modeling: A research tool for computer-based instruction. *Interactive Learning International*, 8, 3-13.

Reeves, T. C. (1991). Ten commandments for the evaluation of interactive multimedia in higher education. *Journal of Computing in Higher Education*, 2(2), 84-113.

SELECTED HONORS

Top 100 Multimedia Producers Award, *Multimedia Producer Magazine*.

College of Education Teaching Award, The University of Georgia.

Teaching Fellow, Edith Cowan University, Perth, Western Australia, Australia.

Invited Speaker in Australia, Brazil, Bulgaria, Canada, China, England, Finland, Malaysia, Russia, South Africa, Sweden, Switzerland, and Taiwan.

Fulbright Lecturer Award, Council for International Exchange of Scholars.

AFFILIATIONS

Association for Educational Communications and Technology
Association for the Advancement of Computing in Education
International Society for Performance Improvement

American Educational Research Association
American Evaluation Association
Phi Delta Kappa

SELECTED CONSULTATIONS

Apple Computer, Inc.

AT&T Bell Labs

Centers for Disease Control

Delta Airlines

Georgia Department of Education

IBM Corporation

National Science Foundation

NCR Corporation

The World Bank

U.S. Air Force, Army, and Navy